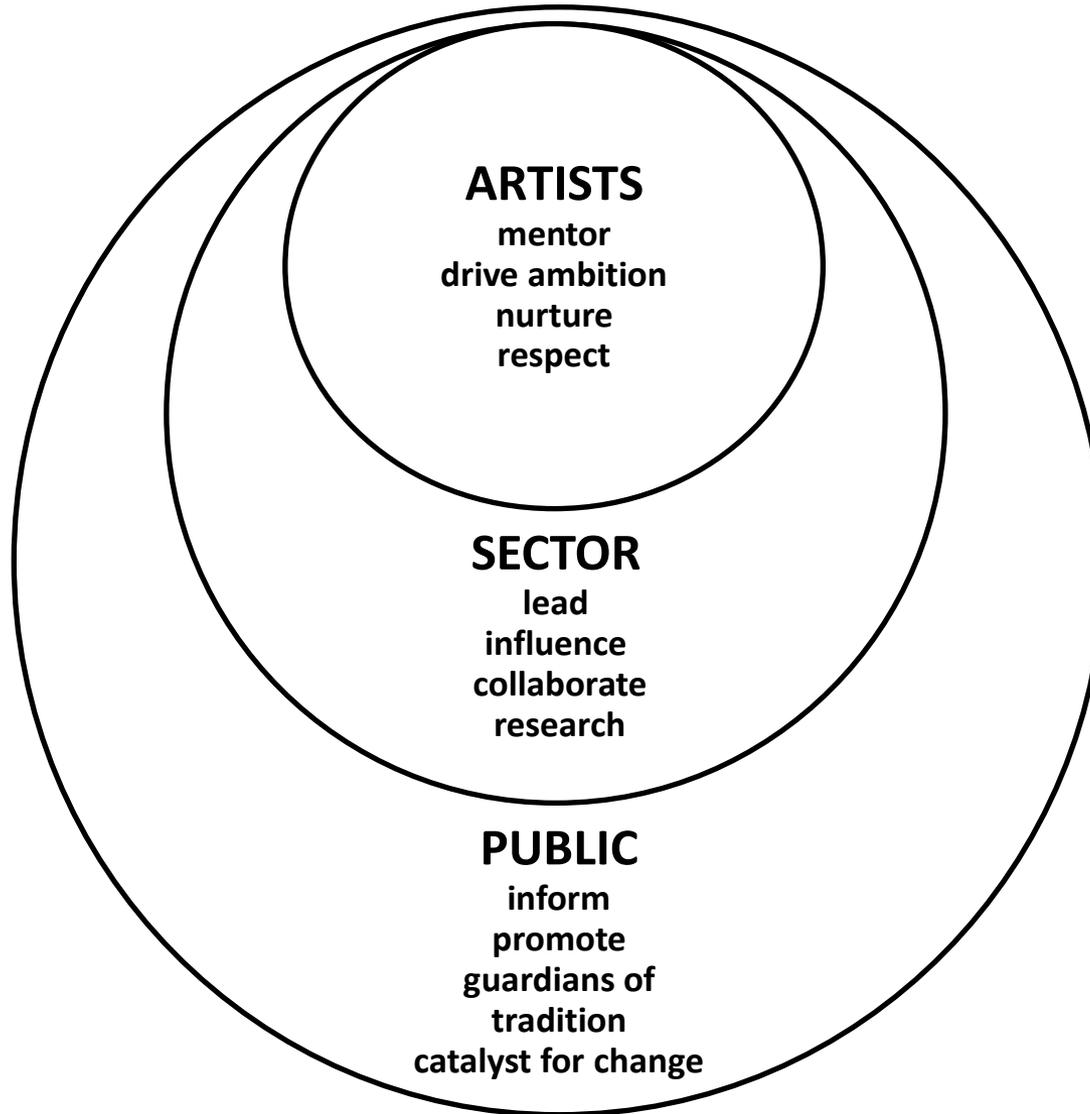


IRISH THEATRE INSTITUTE

How we support theatre artists – production, networking, funding, mobility

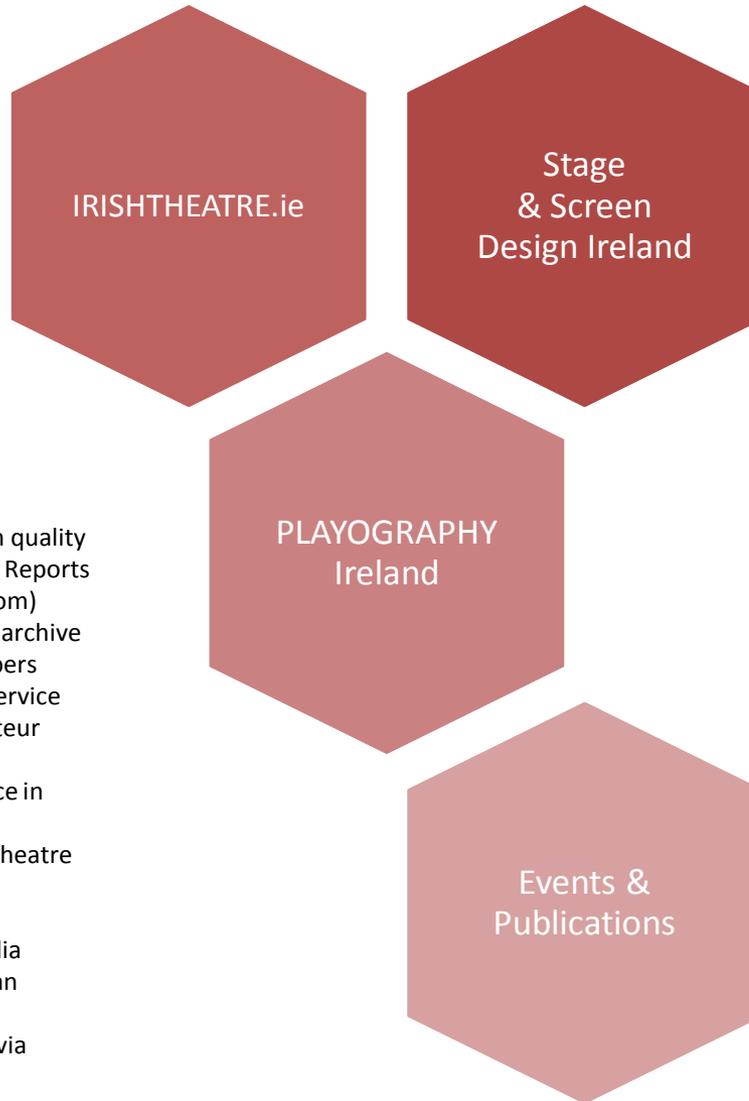


ITI Programme Delivery



ARTFORM/ PUBLIC ENGAGEMENT PROGRAMME

How we engage



ON-LINE

- High level database development & management
- Access (free) to high quality research & Findings Reports (Irishplayography.com)
- Access to extensive archive of seminars and papers
- Provision of ePlay Service (high usage by amateur sector)
- Aiming for excellence in customer service
- Go-to resource for theatre practitioners (IRISHTHEATRE.ie)
- Strategic social media communications plan (Facebook/Twitter)
- Access to seminars via Periscope/live feed

DESIGN

- Working to develop a community of designers in Ireland and abroad
- Ease of access to sectoral knowledge (stageandscreenireland.ie)
- Building connections between stage and film and TV design practitioners
- Building international relationships and European projects to reach international audiences
- Planning for Irish national representation at Prague Quadrennial 2019

PUBLIC/SECTORAL ENGAGEMENT

- Seminars exploring the developing theatre sector
- Public rehearsed readings of plays from the Irish repertoire
- Launches & receptions
- Quality networking events
- Provision of space at ITI premises for events/readings/meetings by third parties
- Support & promotion of events by ITI artists – shows, in developments, tours
- Promoting Irish stage design via high quality publication

THEATRE SECTOR PROGRAMME

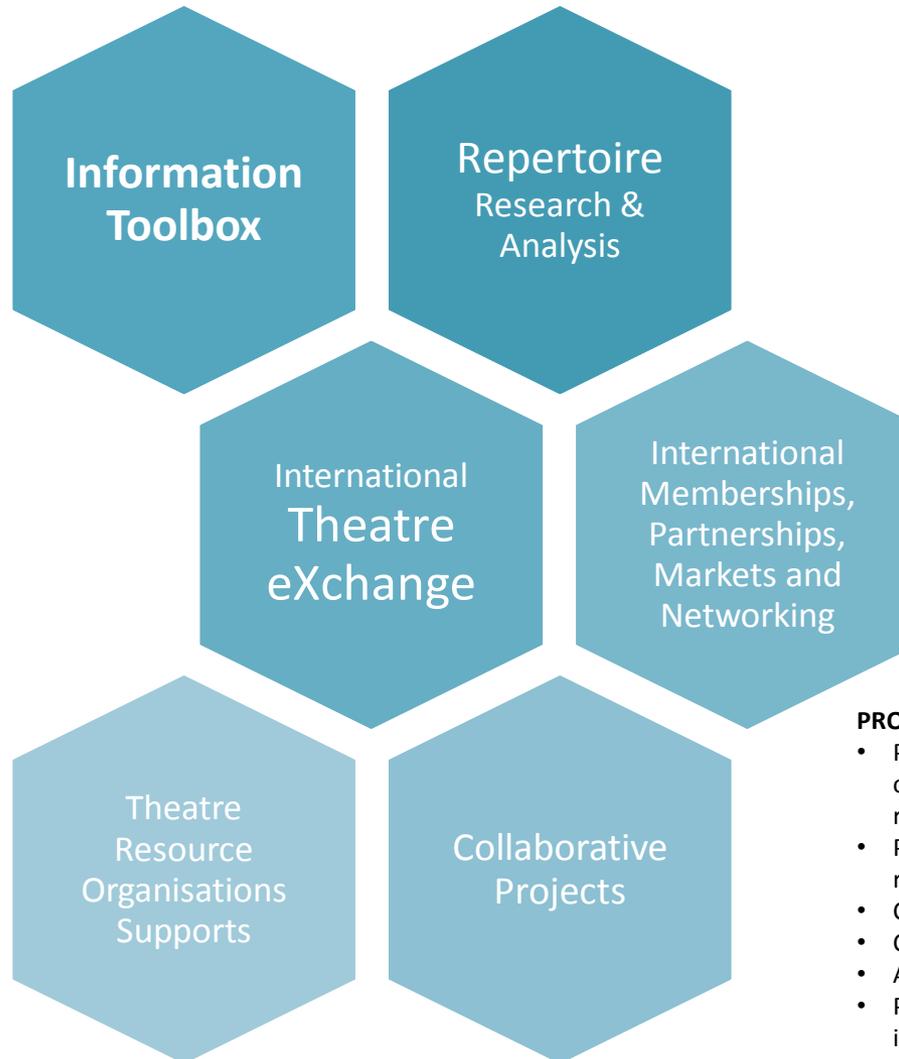
What our Team Provides for the Sector

NETWORKING

- Event presentation & production
- Access to established international networks, festivals and venues
- Brokering of connections & identifying opportunities - Relationship building
- Direct access to venue programmers and presenters
- Advocacy and promotion at markets
- Identifying new opportunities and markets
- Working in partnership with Culture Ireland to promote Irish work abroad
- Acting as an information conduit for international programmers

SUPPORTS for Emerging Organisations

- Governance & management advice
- Best practice models
- Financial planning
- Scheduling
- Administrative services
- Provision of space & postal address
- Advocacy & promotion



RESEARCH

- Database development management
- Research, collation & analysis
- Finding report publications
- In depth knowledge of the repertoire & Irish theatre landscape (English & Irish)
- Established relationships with libraries, archives, drama departments and theatre companies
- Presentations & seminars
- Responding to emerging needs – research projects to improve theatre sector (e.g. touring, actors' landscape)

PRODUCING

- Producing partnerships with key national organisations based on established relationships
- Producing expertise (casting, design, rights etc)
- Contract negotiations
- Commissioning consultation and advice
- Access to copyright expertise
- Promotion through national & international networks

THEATRE ARTISTS PROGRAMME

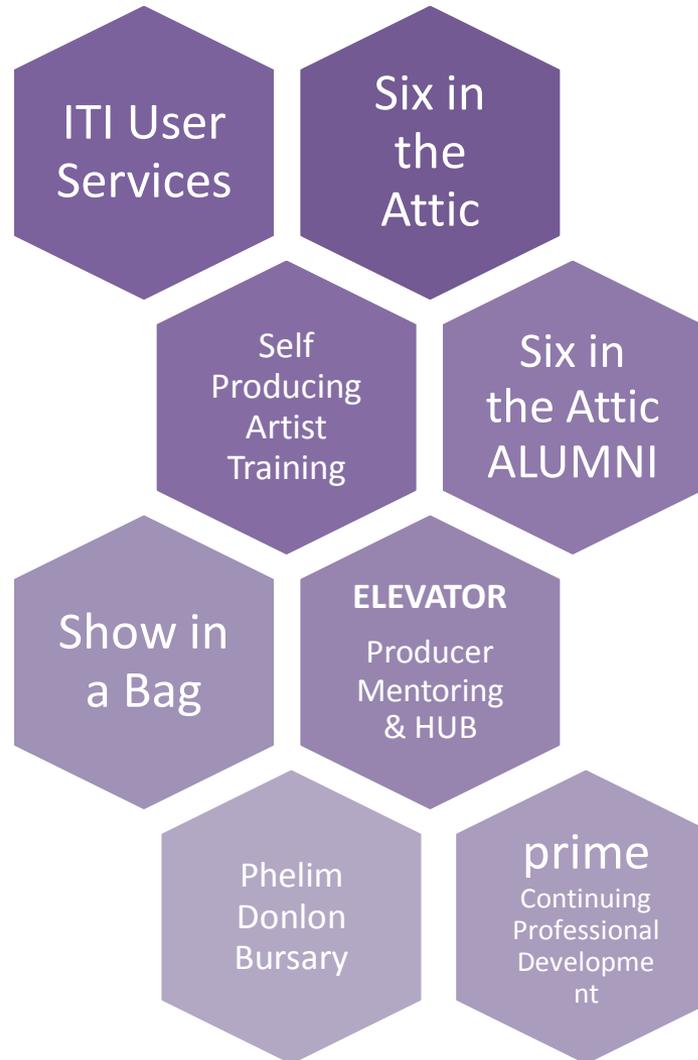
What our Team Provides for Artists

TRAINING & MENTORING

- Producing skills
- Venue & festival negotiations
- Governance & organisational management
- Building your creative & production teams
- Writing a strong funding application
- Budgeting & financial planning
- Touring – why and how?
- Grant application review & advice
- Marketing your shows
- Knowing your audience

SERVICES

- Contract negotiations
- One-to-One Clinics
- Cash-flow management
- Producing supports
- Administrative & Financial Services
- Provision of rehearsal/meeting space
- Hot-desking
- Access to research study expertise
- Participation at Information Toolbox & International Theatre eXchange (ITX)
- Advocacy for and promotion of ITI Artists' work

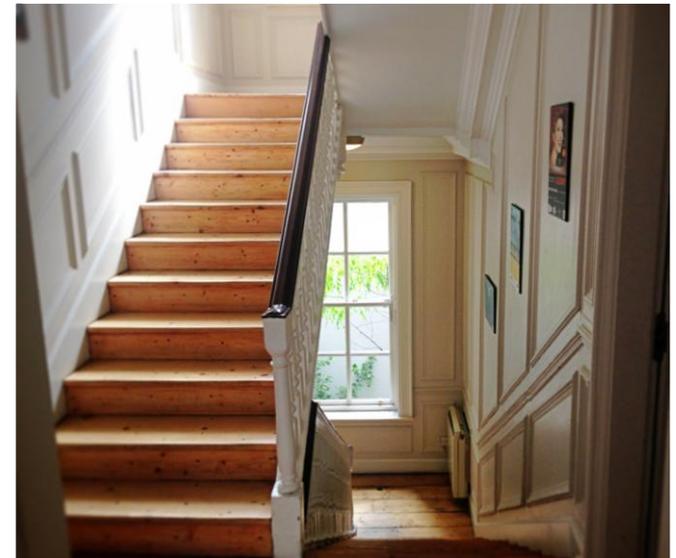


FOR THE ARTIST – the person

- Nurturing belief and confidence
- Identifying medium/long-term objectives
- Thinking Big!
- Being true to yourself
- Career development & planning
- Building an ITI Artist Community by reducing isolation for individual artists
- Developing your networking skills
- Brokering opportunities with agents and publishers
- Introductions and access to industry people

@17 Eustace St:

a necessary work space for artists to write, rehearse, conduct production meetings and present readings - **a shared creative space for those who otherwise would work in isolation**



Six in the Attic

Through Six in the Attic, theatre artists are resourced with **space, time** and **practical supports** coupled with **mentoring** and advice services which they need to explore, develop and make work in a conducive environment.

- **designated workspace** and access to larger rooms at ITI's premises for project and play development;
- **professional arts administration in-house** and combined theatre/arts experience of ITI Co-Directors;
- SITA Artist professional development **bursary** to access resources to support work e.g. research materials, workshop attendance, documentation, theatre tickets, travel expenses for research/networking etc;
- **MOBILITY**- working with participants in identifying opportunities both in Ireland and abroad; bringing artists to centres of excellence (in 2016 SITA writers travelled to UK to engage in meetings with Literary Managers at London's key New Writing Houses);
- monthly sessions with **industry specialists** to enhance participants' knowledge and understanding of the business in which they are working.

SITA Alumni



Over the years, ITI has developed a close relationship with the artists who have taken part in our numerous mentoring initiatives. Our team has identified the necessity for on-going support of artists following successful completion of participation in Six in the Attic. **The ALUMNI programme assists the individual artists and companies in their on-going professional development through enhancing their existing support systems.**

Self-Producing Artist Training (SPAT)

ITI offers producer training for the independent artist with an emphasis on **maximising funding and production opportunities.**

Intensive Producer Training

This intensive two day training workshop covers essential skills for the self-producing artist including: strategic planning; developing a producing brief; budgeting; audience development; insurance; scheduling and documentation.

Writing of Funding Application Training

This training workshop focuses on project definition and description; identification of objectives in relation to set criteria; budgeting to ensure equitable remuneration and time management.

ELEVATOR

Producer Supports & Mentoring

- A new East/West partnership between Irish Theatre Institute (Dublin) and Town Hall Theatre (Galway) - one of the busiest touring and producing venues in the country;
- The emphasis is on **collaboration, mentorship, networking, up-skilling** and **touring** with a view to assisting emerging producers in Dublin and Galway to develop sustainable careers;
- It will be supported by administrative and infrastructural resources in two Producer Hubs, one located in Dublin and one in Galway;
- Participants will be provided with a stipend to allow them to see work by other artists and engage with networks in the partner city.

Through an open call and application process, ITI will recruit six mentee Producers (three based in Irish Theatre Institute, Dublin; three based in Town Hall Theatre, Galway), each of whom will have existing relationships with artists/companies or existing projects to participate in the 12-month scheme, beginning January 2017. Funded via the Arts Council's Resource Sharing Scheme

Show in a Bag

Artist development initiative of Dublin Fringe Festival, Fishamble: The New Play Company and Irish Theatre Institute to resource theatre makers and actors

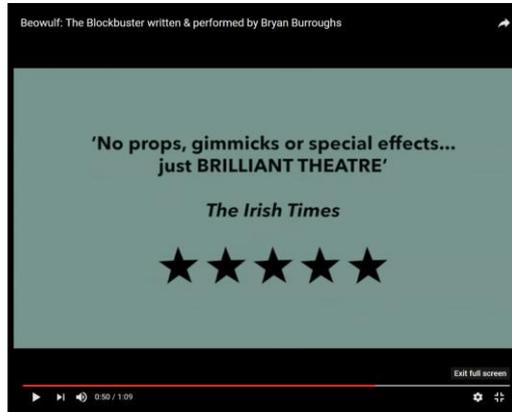


- established in 2010 to facilitate the creation of new **small scale, tourable** shows which would **highlight the talents and skills** of performers
- **aimed at actors** who want to work with leading theatre professionals in creating their very own new work
- „**take control of your career** and make a play especially for you to perform in”
- a chance to have your **very own tourable show**

Show in a Bag – success stories...



Dublin Oldschool by Emmet Kirwan (SIAB 2014)



Beowulf! The Blockbuster by Bryan Burroughs (SIAB 2013)



Charolais by Noni Stapleton (SIAB 2014)



REBEL REBEL by Aisling O'Mara & Robbie O'Connor (SIAB 2015)



The Wheelchair on My Face by Sonya O'Kelly (SIAB 2011)



SWING by Janet Moran & Steve Blount (SIAB 2013)

Actors never retire!

prime offers professional theatre actors the opportunity to **upskill** and to **build on new and existing networks** through a series of industry workshops, masterclasses and engagements along with physical well-being techniques

FOCUS ON:

- Physical and mental well-being
- Entrepreneurial skills - managing yourself and sustaining your career
- Coaching sessions, e.g.
SELF-TAPING WORKSHOP with Casting Director: gain confidence around the self-taping process and what it involves
- Case Studies
- MASTERCLASSES: discussions and engagements with industry professionals
- Increasing networks and engaging with a community of peers
- Approaches to working comfortably and safely late into your career

National & International Networking



23 years of International Theatre Exchange
11 years of Information Toolbox

Information Toolbox

Information Toolbox is produced by Irish Theatre Institute specifically to meet the needs of the companies and artists programmed as part of Tiger Dublin Fringe Festival. Information Toolbox allows them a unique opportunity to promote their show and pitch it to venue / festival managers and also begin a dialogue with the key funding agencies.



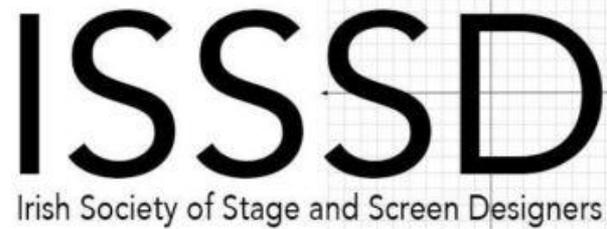
International Theatre eXchange



ITX is a vibrant programme of showcasing and networking events designed for arts presenters and producers from around the world to see Irish work in a festival context.

Irish Theatre Institute has been organising the eXchange annually since 1994 (originally called Theatreshop). Over the last 23 years, ITI has developed a number of key relationships with international presenters and promoters who have since presented Irish work and stayed in meaningful contact with playwrights, companies and individual theatre makers.

ITX is presented in association with Culture Ireland as part of Dublin Theatre Festival.



- Following the *Stage & Screen Design Ireland* project launch in 2015, a number of designers approached ITI to request our **advocacy** with the establishment of a first society for stage and screen designers in Ireland.
- The act of creating the website and publishing the catalogue has identified the stage and screen design community to themselves and has led for a wish and commitment to create a network.
- Since April 2016, ITI's team have been facilitating regular monthly meetings with designers to identify necessary supports, address the opportunities, discuss adequate representation, and look at specific international projects like PQ.
- The Irish Society of Stage & Screen Designers (ISSSD), was announced in July this year and it has the **know-how of the Irish Theatre Institute to support it and advocate for their artform.**

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→ **Stage & Screen Design Ireland**
→ Highlights 2007–2014
Photograph by: Steffan Hill

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IRISHTHEATRE.ie THE GO TO RESOURCE FOR THEATRE IN IRELAND, NORTH AND SOUTH

OUR PUBLICATIONS EXPLORE OUR COMPREHENSIVE FINDINGS REPORTS FROM PLAYOGRAPHY IRELAND

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A comprehensive database of new Irish plays produced professionally since 1904

arts council **theatre** Ireland

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visir Playography na Gaeilge

SEARCH FOR A PLAY

Play Title

Playwright
Surname First Name(s)

Include Irish Language Plays

FIND

OR SEARCH BY [ADVANCED SEARCH](#) | [PEOPLE SEARCH](#)

PLAYOGRAPHYIreland comprises two comprehensive online searchable databases: Irish Playography (all new professionally produced Irish plays written in English since the formation of the Abbey, Ireland's National Theatre, in 1904) and Playography na Gaeilge (all new plays written and produced in the Irish language since 1901). [Find out more](#)

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Stage & Screen Design Ireland

Designers About

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Adam Silverman	Lighting design
Aedin Cosgrove	Lighting design, Set design
Aisling Wallace Byrne	Costume design
Alan Farquharson	Lighting design, Set design
Alison Byrne	Costume design
Aima Kelliher	Composition / Sound design
Alyson Cummins	Costume design, Set design
Andrew Clancy	Set design
Anna Rackard	Production design
Annemarie Woods	Costume design, Set design
Barbara Conway	Make-up design
Ben Delaney	Composition / Sound design
Bláithín Sheerin	Costume design, Set design
Bob Crowley	Costume design, Set design



IRISH THEATRE INSTITUTE

creating opportunities abroad **strengthening resources at home**